

SOUTH SEATTLE  
**EMERALD**

**2019  
MEDIA KIT**



## WHO WE ARE

**Nonprofit, hyperlocal, social justice-focused media, amplifying the authentic narratives of South Seattle.**

## OUR READERS

Unlike advertising in regional publications, advertising with the Emerald connects you with the very people driving and walking past your door every day. South Seattle residents value shopping, dining and supporting hyperlocally. **You can take your message directly to your local audience.**

## OUR STATS

**44,000+**  
Avg. site views/  
month

**12,000+**  
Social media  
followers

**800+**  
Weekly email  
subscribers -  
*open rate nearly 5x  
universal average*

*(data as of Dec. 2018)*

## OUR RATES

**We do not believe in long contracts or excessive costs** and understand that many of our advertisers are small businesses and organizations with limited funds.

Advertising with the Emerald is not only a way to support the organization, but to amplify shared causes and businesses we believe in.

Discounts are available for bulk orders and nonprofits. For more information, contact [Advertising@SouthSeattleEmerald.com](mailto:Advertising@SouthSeattleEmerald.com)

### EMERALD'S TOP FIVE

Your hyperlinked ad graphic will run daily prominently placed in one of five exclusive locations on our website for the entire month

☆ **Only \$250/month**

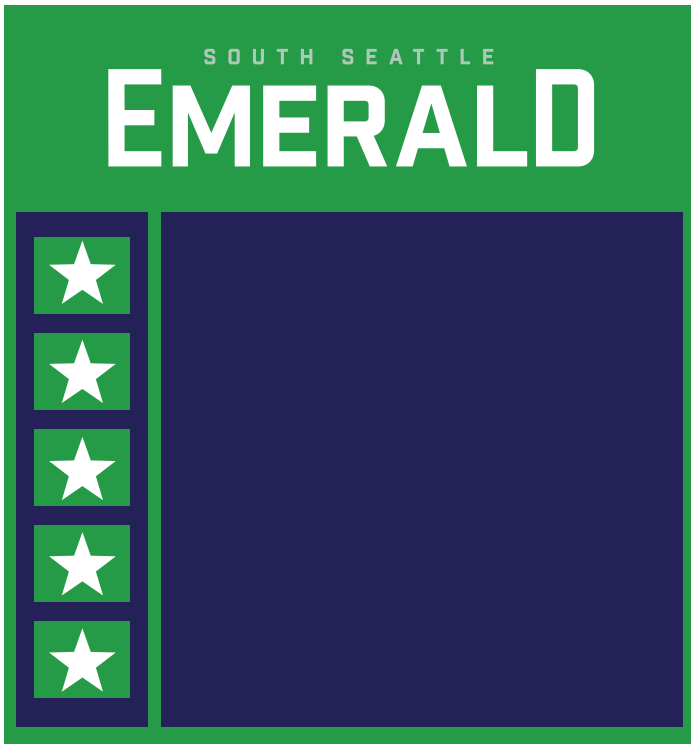
### EMERALD'S INBOX THREE

Your hyperlinked ad graphic prominently placed in one of three exclusive locations in our Weekly Round-Up Newsletter email

☆ **Only \$75/week**

SOUTH SEATTLE  
**EMERALD**

**2019  
AD SPECS**



### EMERALD'S TOP FIVE

Your hyperlinked ad graphic will run daily prominently placed in one of five exclusive locations on our website for the entire month

- JPG or PNG graphic
- 175px W x (max) 350px H

### EMERALD'S INBOX THREE

Your hyperlinked ad graphic prominently placed in one of three exclusive locations in our Weekly Round-Up Newsletter email

- JPG or PNG graphic
- 600px W x (max) 250px H

**NOTE:** Ad may not contain political advertising of any kind or inappropriate content  
(We reserve the right to refuse any advertising we deem inappropriate or in violation of our values)

## **READY TO ADVERTISE WITH US?**

So we can screen potential advertisers and schedule according to availability, please complete our brief online application found at: [SouthSeattleEmerald.com/Contact](https://SouthSeattleEmerald.com/Contact)